

SYN. NO. _____

AGN. NO. _____

MOTION BY SUPERVISOR ZEV YAROSLAVSKY

August 21, 2007

The County of Los Angeles is entering its 29th annual Charitable Giving Campaign, a voluntary, employee-led fundraising drive to help those in need. “Helping Others” is the theme of the 2007 campaign. County employees are being asked to make charitable donations through payroll deduction to our five, Board-approved fund distribution agencies (FDAs)—United Way, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund.

County departments also will conduct fundraisers, spearheaded by the Charitable Giving Campaign coordinator. Other campaign events include “The Jungle Book” movie premiere, Saturday and Sunday, September 8 and 9, at El Capitan Theatre in Hollywood; and “County Fall Fling at Dodger Stadium” on Saturday, September 15.

Last year, County employees contributed more than \$1.5 million dollars to the voluntary fundraising effort. These funds were used to help at-risk children and teenagers, and provide health and human services to low-income families throughout the County of Los Angeles.

“Helping Others” is more than a theme for County employees. It accomplishes two strategic plan goals. Workforce Excellence is achieved by a successful fundraising

MOTION

MOLINA _____

BURKE _____

KNABE _____

ANTONOVICH _____

YAROSLAVSKY _____

effort and Children and Families Well-Being is enhanced because the FDAs use campaign funds to support a wide range of community-based programs targeting families and children in need.

The payroll deduction campaign begins this month and continues through December 14, 2007.

I, THEREFORE, MOVE that the Board:

1. Approve "Helping Others" as the 2007 theme of the County's Charitable Giving Campaign; and
2. Encourage all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution; and
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign; and
4. Waive space use permit fees in the estimated annual amount of \$20,000, excluding the cost of liability insurance, for use of County-owned facilities for approved activities in support of the County's 2007 Charitable Giving Campaign.

Contact:

Victoria Pipkin-Lane, Director
CEO- Office of Workplace Programs
500 W. Temple Street, Suite B-1
Los Angeles, CA 90012
213/974-2495

ABK: Charitable Giving Campaign, fee